

THE GLEICHEN CALL

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GLEICHEN, ALBERTA, WEDNESDAY SEPTEMBER 11, 1935

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TOWN COUNCILLORS INFORMED TAX SALE A FAILURE

A routine meeting of the Gleichen town council was held in the town office last week with the mayor and all of the councillors present.

Some discussion took place over the installation of a burglar alarm. The councillors were informed that nothing had been done. It was stated that burglary insurance could be obtained for \$4 per \$1,000, but the councillors doubted this, since some of the merchants were paying \$25 for about \$1,200 protection, limited to about six different things, at \$200 each. H. Hunter called on the meeting and submitted particulars regarding installing a burglar alarm system between 12 and 16 places. The cost for twelve places would be in the neighborhood of \$350. The matter was tabled for the present.

The secretary advised the meeting that the properties advertised have been put up for sale. Apparently everybody had all the property they wish to own at present for no bid were received.

Nothing had been done about Mr. Griesbach's well. The Mounted Police were looking after the boys hanging around the Chinese restaurants. Just why these young chaps need to hang around there is not known, nor does anyone else for that matter. The councillors were informed that the new motor for pumping water had been installed, and were giving satisfaction. The secretary was instructed to advise the power company about the change in the capacity of the new pumping units. The town engineer was instructed to repair the sidewalk on step at A. R. Yates corner.

Several tenders had been received for the old implement shed but the councillors did not think the bids were high enough. The building inspector stated that there was a lot of lumber in this building, worth in its estimation between \$100 and \$400. Much of the lumber could be used for sidewalk that would be easily worth this amount of money. Councillors C. Thompson and W. J. McKillop finally carried a motion as follows: That the tenders be solicited for the shed and that a set price of \$350 cash, be put on the building on the understanding that the building be taken down and removed, and lots left clean. This to be open for one week and that the men who tendered be so advised.

The following bills paid since last meeting were confirmed as paid:

Ramsay Mer. Ltd.	\$15.43
Dept. Mun. Affairs	77.41
I. A. Cammaert	1.90
Jenkins Gro.	92.00
J. McWilliams	20.15
Standard Electric	15.00
R. S. McQueen	1.50
N. Schnef	15.00
Telephone	7.00
W. W. Brown	5.00
Light	22.51
E. Lester	55.00
M. Murray	82.50
J. H. Ferguson	6.50
N. Schnef	4.00
McCallum & Sutermeister	12.00

PAINT PRICES HAVE BEEN SHARPLY REDUCED

A sharp reduction in the price of first quality house paint to \$3.95 per gallon is announced by the manufacturers of some of Canada's best-known brands of paint, the reduction to take effect immediately.

In making the announcement, the companies concerned state that the reduction is not justified by any change in market conditions or manufacturing costs. They point out, however, that during the past few years many householders have been misled by "bargain" prices into using inferior paint with results that reacted unfavorably on the whole industry. Drastic action was felt to be necessary to check a situation that seriously threatened property values all over the country.

The new low price is designed to make it easier for property owners to use first quality paint, with resulting benefit to the property and to the community in general.

The companies announcing the reduction are Canada Paint, International Varnish, Martin-Senior and Sherwin-Williams.

Capt. Clark sometimes performs like a boomerang.

News Items of Local Interest

Mrs. T. Henderson of Vancouver arrived in town Monday evening for a short visit. While her husband will look after her farm interests south of the river.

The guaranteed minimum wheat price announced last week has put much joy in the hearts of the local farmers, especially those who were not bailed out this summer.

A reception was held at the home of Mrs. G. H. Gooderham last week in honor of Mrs. J. N. Wilkinson, which was very largely attended. Many were present from Cluny.

M. Murray, the town secretary, treasurer, states the irrigation water will be shut off on September 22nd. This is a hint for all to get busy and do what irrigation they require between now and that date.

Fred Jones has been busy for the past week or more accompanying a horse buyer on the Indian reserve. The buyer was from Winnipeg and while he was in the neighborhood of Calgary, which have been shipped to that city, where they will be disposed of.

Rev. Canon H. G. Stocken of Victoria spent the past week visiting with old friends here. Sunday he held services at Old Sun and baptised some 15 Indian children. In the evening he conducted services at St. Andrew's Church. Mr. Stocken left Monday for home.

The Intermediate Sunday School classes held a garden party on the lawn of Mr. and Mrs. James Black, Friday evening. The lawn was decorated by many colored lights giving it a very festive appearance. The evening was spent in playing games, amusements, after which a delightful lunch was served.

The Canadian Forestry Association tree planting car was here all day Friday, and was very well attended by the townspeople. In the afternoon the school children were entertained at the evening of the adults. Altogether many interesting points regarding trees were obtained.

R. S. McQueen and Dr. G. H. Farquhar attended the Liberal convention in Medicine Hat last Friday. They went down by motor and at Cluny picked up D. Nelson, at

Bassano another ardent Liberal. They state they enjoyed the trip immensely, and were delighted with the address delivered by the principal speakers.

Mr. and Mrs. James Ward of Arrowwood, returned Saturday morning from Victoria, B. C. where they have been on a visit to their grand daughter. They stated they had a most enjoyable trip, but were glad to get back to Alberta. The mountain scenery and the salt water appeal very strongly to them after living so many years on the flat prairie.

Canada, the United Kingdom, France, Germany, and Austria are leading world importers of fruit. Canada does not require to import apples, but the average annual imports of other fruits into Canada from 1928-34 included 74,000 tons of bananas; 73,000 tons of oranges; 20,000 tons of dried grapes; 12,000 tons of lemons; 11,000 tons of grapes, and 8,600 tons of pears.

Almost every day some five or six big trucks pass through town en route to Calgary and Edmonton from the Brooks district. These trucks gather up large quantities of garden stuff from the farms in the Brooks area for disposal in the cities. The farmers down there evidently use irrigation to advantage judging from the quality of stuff to be seen on these trucks which consist of almost every kind of vegetable.

Persons who have attempted to learn a "foreign" language, whether successfully or not, will need a master 2700 different tongues before they can converse freely with the natives in any part of the world. Chinese, in its various dialects, is spoken by more persons than any other language, with the total estimated at 475,000,000. English is second, used by from 225,000,000 to 275,000,000 persons. Hindi and other Indian languages are native to some 215,000,000 persons. Other dialects account for the remaining 1,700,000,000 population of the world. Russian and its dialects are spoken by 160,000,000 persons. Although French has been widely used, as the so-called language of diplomacy, it is spoken natively by only about 60,000,000 persons. German is spoken by some 78,000,000, and Japanese by some 80,000,000.

THE HUNGRY BUREAUX

It is a chronic condition that the work of government, provincial departments, bureaus, commissions, boards and what not are "hampered for lack of sufficient funds," according to their reports.

We wonder what would happen if each of these innumerable tax-expenditure agencies were given "sufficient funds," according to the ideas of the bureaucrats in charge of them. Our guess is that half of the population would be on federal, provincial and local payrolls within a year.

One needs only to read one or two of the current reports which clamor for more funds to get an idea of the crazy research fads which are sought to be promoted and extended. For example here is a list of a few of the "most important" subjects which a waiting world is dying to have investigated, as follows:

Surveys, studies and information concerning the employment of married women; employment in plants using poisonous substances; investigation of the peace-work system; a study of posture while sitting at work; a study of women in professional and semi-professional pursuits; the effect of fatigue on production and on the worker; and, of course as elaborate preliminary investigation of the best methods of making these investigations. These are only a few of the great, vital problems. Dozen of others should have prompt attention if funds were available.

Then the results would be printed in great volume perhaps, and that would be the end of them. Of course, some might read them in order to get ideas for a lot of new laws requiring still more officials and employees. It appears that no bureaucrats ever investigate the effect of all this on our pocketbooks.

REV. J. N. WILKINSON INDUCTED UNITED CHURCH

More than a hundred people from Cluny and Gleichen assembled in the United Church to participate in the induction of Rev. J. N. Wilkinson as pastor. The Rev. Robt. Magowan acted as chairman.

The Rev. Dr. Wm. Hollingsworth addressed the minister. His words were of an inspiring nature to both the minister and the congregation.

The Rev. H. S. MacDonald addressed the congregation and made very clear the duties of the individual church member.

Rev. Mr. Wilkinson comes to Gleichen from Crescent Heights United Church, Calgary, where he was pastor for the last seven years.

THE FREE PUBLICITY RACKET

"The nerve of some people's kids." That's an old and well worn phrase, but it instantly comes to mind when we view with dismay the pile of free publicity that comes to this office almost daily. This avalanche of free publicity concerns many things. It comes principally from organizations and firms who never spend a dollar with us for advertising. They seek a cheap way out of it than paying for their publicity.

On manufacturer who has not spent a dollar in advertising in The Call informs us in a four page story that there will be sensational developments in their plans to be announced soon. A manufacturer of dope for stock who never spent a five cent piece with us, expects us to publish a story about the remarkable sales of his product in this country. The new political parties have also literally flooded our desk with pamphlets, mimeographed articles and reprint editorials in the hope of having it passed on free of charge, to our readers. Then there's welfare and other uplift organizations who play on the sympathy and generosity of the editor for space in our "valuable" publication. These are only a few samples which have been short routed or de-toured to the waste paper basket.

We don't like to be mean or just plain crabby about this, but Job himself would have plenty of trouble to control his emotions had he to put up with this racket of free publicity. Just imagine walking into a store where you've never spent a dime in your life, picking up a hat, book or pair of boots, and walking out. Of course, normal minded people don't do these things which suggests that in the business world there are a lot of people who are not normal minded, or who think the editor is not.

MRS. RAY GREENE HOSTESS TO FARM WOMEN

The Gleichen U. M. A. met at the home of Mrs. Ray Greene with some thirty members and visitors in attendance. This meeting was to have been held at Pres. Mrs. A. Buckley's home but on account of a sudden illness Mrs. Buckley was unable to have the meeting and Mrs. Greene very graciously offered her home. All regretted very much the illness of Mrs. Buckley and expressed their hopes for a speedy recovery.

Roll call was answered by place of birth and it was remarkable to note that of all those present only three were Canadian born. Mrs. J. W. Hutcheson read a bulletin and book review. Miss Goodwin and Mrs. Oliver debated "Resolved that parents are responsible for the increase of crime today." These ladies had some very good information on both sides of the question but no decision was declared as it is a very open question and much can be said on both sides.

The next meeting will be held at Mrs. A. Wilson's home instead of the place programmed. Most of the ladies were busy with their tassar work and you should see the beautiful work that is advancing. The date of this affair is set for November 9th. So all will have to keep that date in mind and be on hand early.

An Alberta doctor recommends garlic juice as a means of reducing weight or popularity?

TWO BALL GAMES ARE BILLED FOR NEXT SUNDAY

Next Sunday, Sept. 16th there will be a double-header ball game played at the local diamond; one of baseball and one of softball, between the Gleichen All-Stars and the Gleichen baseball club. The first game will start at 2:30 with a softball game and at 4:30 a baseball game. Come and support your team whether a baseball fan or whether a softball fan. In the baseball game the All-Stars will add a couple of good players and will therefore field a strong team.

In an exhibition series of softball played here last Sunday, the Gleichen All-Stars split a double header with the Shepard Motors by scores of 5-1 Gleichen and 15-5 Shepard. Charlie Bremner, pitching for Gleichen in the second game, got 12 strikeouts.

Murder In The Private Car

STARRING—
CHARLES RUGGLES
and
ANA MERKEL

Serials, short subjects, news

EVENING SHOWS 7:30 and 9 P.M.

GLEICHEN COMMUNITY HALL

PIONEER GRAIN

OPERATING WITH A BACKGROUND OF GRAIN
HARVESTING EQUIPMENT, LAYING OUT
A DECADE BEFORE THE DAYS OF COMBINES
— INCLUDE YOUR GRAIN HARVESTING EQUIPMENT WITH US —
R. C. CLIFFORD, Agent, Gleichen

THE ALBERTA PACIFIC GRAIN COMPANY LIMITED

NOW!

THE WEST'S FINEST GINGER ALE — IN A BIGGER BOTTLE FOR BIGGER THIRSTS.

CALGARY DRY GINGER ALE

PALE & DRY
CONTAINS 2 FLUID OZ.

MADE IN CANADA
CALGARY BREWING AND MALTING COMPANY LIMITED

DON'T RISK BAKING FAILURES

LESS THAN
1¢ WORTH OF
MAGIC
bakes a
perfect cake!

There's no guesswork with Magic. It assures uniformly fine results! That's why Canada's leading cookery experts use and recommend it exclusively. Ask your grocer for a tin!



Motorists---Take It Easy

The highways of North America are dotted with thousands of motor cars as people travel from city to town and town to city, and as they proceed on business journeys. Each and every one of these cars is a high-powered vehicle, capable of doing almost incalculable damage unless handled with judgment and discretion. Whether you and your friends enjoy the motor trip you may be making depends not on the speed you travel, but whether you arrive safely at your destination.

In the United States last year there were almost one million motor accidents, with 36,000 deaths. The accident and death rate in Canada is almost as high, Ontario last year recording 512 deaths and 8,990 accidents which were not fatal, but many of which meant people scarred and maimed and intense suffering for hundreds.

In the driving of a car, a man reveals himself. It is the thoughtless, selfish, reckless driver that is largely responsible for the toll on the highways. What is gained if a man arrives at his destination a few seconds ahead of schedule? Why do so many men, when seated behind the wheel of a car, act like bores and leave behind them every vestige of courtesy and consideration for others?

The motor is a wonderful invention, but in the hands of a man without judgment or balance, is a terrible instrument of destruction, leaving death and maimed lives in its wake.

In the August issue of that popular little magazine "Reader's Digest" there appeared an article entitled "—And Sudden Death" which has attracted continent-wide notice and hundreds of thousands of reprints of which are being distributed throughout Canada and the United States. The only regret is that a copy cannot be placed in the hands of every person who drives an automobile. It is a gruesome recital of what automobile accidents really are—a realistic portrayal of scenes witnessed every day on the highways of this supposedly civilized continent.

The automobile, says the writer of this article, is treacherous, just as a cat is. It is tragically difficult to realize that it can become the deadliest missile. As enthusiasts tell you, it makes 65 an hour feel like nothing at all. But 65 an hour is 100 feet a second, a speed which puts a viciously unjustified responsibility on brakes and human reflexes, and can instantly turn this docile luxury into a mad bull elephant.

Collision, turnover or roadside, each type of accident produces either a shattering stop or a crashing change of direction—and, since the occupant—meaning you—continues in the old direction at the original speed, every surface and angle of the car's interior immediately becomes a battering, tearing projectile, aimed squarely at you—inescapable. There is no bracing yourself against these impetuous laws of momentum.

It's like going over Niagara Falls in a steel barrel full of railroad spikes. The best thing that can happen to you—and one of the rarer things—is to be thrown out as the doors spring open, so you have only the ground to reckon with. True, you strike with as much force as if you had been thrown from the Twentieth Century at top speed. But at least you are spared the lethal array of gleaming metal knobs and edges and glass inside the car.

Anything can happen in that split second of a crash, even those lucky escapes you hear about. People have dived through windshields and come out with only superficial scratches. They have run cars together head on, reducing both to twisted junk, and been found unhurt and arguing bitterly two minutes afterward. But death was there just the same—he was only exercising his privilege of being erratic.

And every time you pass on a blind curve, every time you hit it up on a slippery road, every time you step on it harder than your motor will safely take, every time you drive with your reactions slowed by a drink or two, every time you follow the man ahead too closely, you're gambling a few seconds against agony and sudden death.

There is an old legal phrase that "time is of the essence of the contract." This is not true on the highway; the reverse is true. Your duty as a driver is to bring safely home not only yourself, but your family and friends who may be travelling with you. Equally, it is your duty to so drive your car as to in no way endanger others but to allow them to likewise reach their homes in safety.

Worked Under Difficulties

French Engineers Had Hard Job Building Hotels in Algeria

As the French penetrate further and further southward into the Sahara, pacifying the roving Arab tribes as they go, hotels are being erected for the accommodation of Government officials, visiting Army officers, business men and the occasional venturesome tourist. The hotels had to be taken south, through the desert, in parcels. Each parcel weighed about 200 lbs., and was one camel-load. Caravan after caravan, traveling forty-five days through sands, brought to Timimoun, in the far south of Algeria, the many tons of windows, doors, glass, china, linen, cutlery, furniture, electrical installation and other equipment needed for the local hotel. Neither foremen nor European laborers would agree to go there, so the place was built by French army engineers, who themselves had to trace in the sand the first outline of the building because the superstitious wild Arabs of the region feared The Evil Eye, and would not have anything to do with blue-prints. They did consent to make the mud bricks, however, which form the walls, and to drag up to the site the date-palm trunks forming the roof beams and "girder-work." The rest had to come in parcels. Even the ships of the desert bringing the parcels were temperamental. They would not travel on even such good roads as were to be found along their line of route, but had to be steered over soft sandy courses. Camels suffer from bad spells of foot soreness unless allowed soft tracks.

Drama Festival Finals

Dates Are Set For 1936 Contests In Western Canada

Regulations covering the 1936 Dominion drama festival provide for contests in 11 regions into which Canada is divided for competition, with a final week in Ottawa beginning Monday, April 20.

Issued by J. A. Aylen, honorary secretary-general of the festival, the regulations set the following dates for English play regional festivals in western Canada: British Columbia (Vancouver), Jan. 27 to Feb. 1; Alberta (Calgary), Feb. 6 to 8; Saskatchewan (Saskatoon), Feb. 13, 14, 15; Manitoba (Winnipeg), Feb. 20, 21, 22.

Regional festivals for French plays will be held in Quebec City, Montreal and Ottawa on dates to be arranged and announced later. No play performed in the finals at Ottawa in 1934 or 1935 will be eligible for presentation in 1936, the regulations set forth. As in the past the festival will be restricted to one-act plays or single self-contained scenes from long plays which occupy not less than 20 and not more than 45 minutes.

Direction of the festival again will be in the hands of Col. H. C. Osborne, honorary director, and an executive committee. In each region a regional committee will have charge.

A government laboratory in Texas has succeeded in producing helium 99.96 per cent. pure.

Lighthouse Heroine Dead

Madame Matelet Won Overnight Fame On Belle Isle

Mme. Matelet, heroine of marine tradition, died recently at Lorient, France.

It was in 1910 Mme. Matelet (the translation of whose name is "Sailor") leaped in one agonizing night to world fame, won the admiration of mariners the world over, and subsequently the Carnegie Medal for heroism and the Legion of Honor.

Her husband was the lighthouse keeper at Kerdonia Light on Belle Isle. As he was about to set the light in motion one twilight it would not throw its warning rays across treacherous shoals.

The woman called her children and made them turn the heavy light all night while she tried to aid her husband start the machinery.

When the children no longer could continue the endless grind, the mother took up the task and kept the light burning until dawn, when she collapsed as help arrived.

Sir Herbert Robson

Prominent Grain Merchant Dies Suddenly In England

Sir Herbert Robson, prominent grain merchant and chairman of the Battle exchange, died suddenly in London. He was 61 years of age.

Sir Herbert was a foremost opponent of governmental measures for restriction of wheat production and control of world wheat trade.

Sir Herbert died at Maldon, Essex. He was born in Northampton in 1874.

He was a director of a number of important companies. Twenty years ago he was chairman of the chamber of commerce of Karachi, India, and a member of the Bombay legislative council.

Used Like A Pencil

No Pressure Required With New Tool For Engraving

For engraving on gold, silver, brass, copper, aluminum and other metals as well as bakelite, catalin, ivory and hardwoods, a plug-in tool that is used like a pencil is available. No pressure is required, the operator writing or printing as with a pencil. The tool cuts rapidly with a chisel-like stroke. The powerful little motor operates on 110-volt, a.c. circuits, the standard lighting current used in homes. The engraver fits the hand.—Popular Mechanics.

Times Have Changed

Back in the good old days a boy could go to a picnic and have a dandy good time on two bits. He would ride the merry-go-round a couple of times, drink a glass of red lemonade and spend the other dime for a ticket to a minstrel show. But how things have changed. A boy of the same age in these fast-stepping times will spend at least \$2 or \$3, and blamed if we believe he has as good a time as the boy who took a quarter with him for his day's expenditures at a picnic.

There are 15 per cent. more earthquakes when the moon is nearest the earth than there are when it is farthest away.

AS ETHIOPIA RALLIES TO ARMS



Men, women and even children in Ethiopia have rallied to defend their country from threat of war by Italy. In the upper photo, two women are busy making uniforms for the rapidly mobilizing army. Members of the Imperial Guard (below), carry bayonets on their guns and are products of training by imported military experts.



BIG BEN THE PERFECT Chewing Tobacco

Within five years, it is predicted, the London draw horse will be so rare in London as to be regarded as a curiosity, the streets of 1940 being practically entirely free of horses. The Ministry of Transport is hastening this condition by plans to substitute horse-drawn traffic by a completely mechanized system, and some of these plans will be carried into effect shortly.

FASHION FANCIES



Predicts Horseless London

Ministry Of Transport Working Toward Mechanizing System

Within five years, it is predicted, the London draw horse will be so rare in London as to be regarded as a curiosity, the streets of 1940 being practically entirely free of horses. The Ministry of Transport is hastening this condition by plans to substitute horse-drawn traffic by a completely mechanized system, and some of these plans will be carried into effect shortly.

The busiest streets in London will be closed to horse-drawn traffic in the near future by regulations soon to be issued by the department. Already there is a device operating in Oxford street between certain hours. Later an edict will be issued that horse-drawn vehicles will not be allowed in London at all after a period of from three to five years.

Under existing traffic legislation, the Minister of Transport, L. Horne-Bellah, has power to put an end to traffic by horse in London's streets. His department, however, has no intention of driving horses from the streets until their owners have had fair warning.

Eastern Excursions

Bargain Fares Offered By C.P.R. and C.N.R. For Early Autumn Trip

Popularity of early autumn bargain fares to eastern Canada last year has induced the Canadian Pacific and Canadian National railways to offer similar travel privileges in September of this year, according to an announcement by Joseph B. Parker, western secretary, Canadian Passenger Station.

This fall weather rate, attractive after the heat of summer, begins with a ticket sale from September 21 to October 4 and bears a full return limit of 45 days in addition to the date of sale. Stop-over privileges go with the tickets within a limit at the station of Fort Arthur, Armstrong and east.

Tickets will be honored in coaches, tourist or standard sleepers on payment of fare according to the accommodation desired. They will be on sale from all stations from Fort Arthur, Armstrong and west, including Pacific Coast points to all stations including Sault Ste. Marie, Sudbury, Cochrane and east.

Not Empty Handed

An Italo-Abyssinian dispute has arisen in Amsterdam—the Abyssinian is a commissionaire at an Italian restaurant, gave notice that he was returning home to join the army. As he was leaving the building, the Italian proprietor noticed he was carrying a large bundle. Asked what it contained, the man replied "Revolver." But police summoned to the scene discovered it was a quantity of the restaurant's silverware.

Cleaning Railway Coaches

The latest method of cleaning railway coaches is that used by the German Federal Railways. The carriage is run into a huge air-tight cylinder into which is pumped a strong disinfectant gas. The carriage remains in the gas long enough to allow it to penetrate every chink and corner, so that all harmful bacteria are killed.

Rebuilt By New Method

Worn Machine Parts Made As Good As New

Fired at the speed of a rifle bullet, particles of hot metal rebuild worn machine parts by a new method. Screw heads are cut into the surfaces to be repaired and then the metal is sprayed on the grooves and ridges in such a way as to "freeze" and become part of the metal under treatment. The spraying is done with an electrically operated gun that "shoots" the metal particles through a tiny hole in the nozzle at 2,700 feet per second. The rebuilt parts are smoothed and polished with abrasives, giving long wear. Piston rods, cylinder walls, shafts, bearings and turbines are among the parts treated successfully.—Popular Mechanics.

There are 23 different kinds of alcohol commercially produced.

Jubilee Week Was Busy

King's Secretaries Replied To Over Ten Thousand Messages

Statistics just available give indication of the work performed by His Majesty's secretaries during Jubilee week. During the period May 3 to 9 the King received 10,264 telegrams from every conceivable part of the world. Every sender of a telegram within the British Empire, no matter what his rank or station in life, had a reply sent him by His Majesty or by one of the private secretaries. Overseas messages were similarly answered, the more important by cable, but many by a personal letter from the King's secretaries or His Majesty's representative in the Dominions or Colonies.

A new metal, invented by a British firm, is lighter than aluminum, as strong as cast-iron, cheaper than brass, impervious to sea-water, and can be bent when cold. It is in use by the admiralty.

The hydrax is the nearest living relative of the elephant. It is a little animal no larger than a rabbit and is erroneously designated in the King James Bible as a coney.

All houses on the main street of Istanbul, Turkey, are red, by decree of the municipal council. On feast days they are draped in the Turkish colors.

THE FAMOUS RUBBING LINIMENT
Rub on—pain gone. Get there—large economy—size—Also available in smaller, regular size.

MINARD'S "KING OF PAIN" LINIMENT

Enjoy the variety of breads it is easy to make with ROYAL YEAST CAKES

Graham Bread is both wholesome and delicious. See page 8 of the Royal Yeast Cake Book.

For breakfast or lunch this Ten Ring is always welcome. Recipe on page 9, Royal Yeast Cake Book.

YEAST must be in perfect condition if it is to leaven properly. That's why every Royal Yeast Cake comes to you individually protected by an airtight wrapping. You can depend on these famous yeast cakes for full leavening power every time. Keep a package handy in your kitchen.



STANDARD BRANDS LIMITED
Front Ave., and Liberty St., Toronto, Ont.
Please send me, free, the "Royal Yeast Cake Book" and "The Royal Road to Better Health."

This Robin Was Clever

Called Man To Help Rescue Mate From Snake

The story of a robin which called a man to rescue its mate from the jaws of a snake was told Friday. George Swan, attracted by a bird screaming and flapping against the back door of his home, went to investigate. The robin flew away as he approached, appearing to call him on, and Swan followed. It led him to the end of the garden where close to the fence, calling loudly. There in the grass Swan saw a snake with another robin in its mouth. He killed the three-foot reptile with a stick and the two birds flew away together.

One of the most important of all the factors bringing about the alteration of prosperity and depression, says the Dominion Bureau of Statistics, is the output and value of agricultural products. In a country such as Canada, where agriculture occupies a large place among the economic activities of the nation, the crop yields cannot but affect the general trend of business.

The Dangers In Europe

Action Of Italy May Mean Another World War

A British youth laughs as he strolls with his girl at Folkestone. On the banks of the Moselle a German youth is singing as he makes his grapes ready for the wine press. Deep in the Maine woods a carfree fisherman casts his line.

This was so in August of 1914. It is so today.

In 1914, Austria was hunting for an excuse to meddle in Serbia. Sarajevo provided one.

In 1935, Mussolini did not even bother to hunt for an excuse. He intends to seize Ethiopia. He says so.

The so-called "peace parley" between French, British and Italian envoys has collapsed completely.

With Mussolini determined upon having Ethiopia at any cost, this collapse was inevitable.

What chills the spines of European statesmen, what drives fear into the hearts of European peoples, is the conviction that Mussolini's imperialistic ambitions are not bounded by Ethiopia—that while the Frenchman, the Britisher, the Russian or the German may have no direct concern in an Italo-Ethiopian conflict, yet all may be dragged into a new whirlpool of war as a result of that conflict.

It would be folly for any man to underestimate the dangers in Europe today.—New York Post.

A Fast Hay Maker

Speed Of Twin Buck Rake Is 15 Miles An Hour

A new twin buck rake which its developer asserts will greatly facilitate the making of hay before the sun gets shining, has been evolved after three years of experimentation. Before representatives of farm machinery manufacturers it was demonstrated by Joseph E. Murphy, its inventor, on his farm near Hammond, Wis. Speed of the mechanism is 15 miles an hour, Murphy said, enabling it to minimize one of the chief hazards of harvesting—rain.

Three such machines, each capable of handling more than 16 tons of alfalfa per hour, could take care of 106 acres in eight hours, he said.

The equipment consists of a standard pair of buck rakes operated on wheels whose axle is on a half-inch with the back end of a tractor. The rake on either side of the tractor can be worked independently.

Substitute For Radium

New Discovery Would Be Useful Although Life So Short

Production on a commercial basis of radio active substance, some of which for many practical purposes are equivalent to radium itself, is near, the American Chemical Society at San Francisco was advised.

Prof. E. O. Lawrence, of the University of California, said it appeared to be only a matter of a few months before laboratories will be turning out in short periods a greater amount of radio activity than now exists in all the radium yet produced.

The radiation life of most of these substances is short, ranging from an hour up to a couple of weeks but for medical and cancer purposes such as the treatment of cancer, this, it is believed, will be adequate.

Dream Cities Of Future

Architect Tells What He Hopes England Will Be Like

An Anglo-Irish architect has just been telling of his dream city of the future. He is the Hon. Humphrey Fawcett, and he looks forward to the time when England will be a Utopia. Everything will be floodlit, he says. The view of a town at night will not be that of twinkling steel lights, but of wide floodlit patches on the dark backgrounds of the cultivated land. There will be no need for dazzling headlights on cars. All road surfaces will be floodlit. This new England will appeal death to the big industrial overcrowded cities. No town will have more than 10,000 inhabitants. Houses will be of three, or not more than four, storeys.

Joins Gallery Of Fame

Man Who Sold Maurelania's Furnishings Had Voice Recorded

A record of the auctioneer's voice was made during the sale of the Maurelania's furnishings, and will be stored away for the benefit of posterity in the Gallery of Famous Voices and Famous Occasions in Broadcasting House in London. The auctioneer's voice will keep company with those of Britain's greatest men and women, from the King and Queen down.

Canada's Luxuries

Rather Difficult To Define What Are Real Necessities

In an attempt to throw some light on the production and consumption in Canada of goods which are more or less in the nature of luxuries, the Dominion Bureau of Statistics has recently issued a report including all articles made in Canada which are actually above the line of necessities.

It is pointed out that the term "luxury" is rather difficult of definition. The conception of luxury is continually undergoing change. For example, silk stockings, which formerly were considered a luxury, are to-day considered a necessity even by girls who are getting the lowest wages possible. The conception of luxuries also differs from place to place.

During 1935 production in Canada of articles which are not usually considered as being in the nature of absolute necessities had a value of \$253,608,185. Imports of such products had a value of \$25,119,631 and exports were valued at \$20,384,906. By adding imports to production and deducting exports the apparent consumption of luxuries in Canada during 1935 is placed at \$258,342,910. Tobacco to the value of \$71,274,213 and beverages amounting to \$59,809,013 were the leading luxuries. Other articles considered of this nature were foods to the value of \$59,274,367, vehicles to the value \$24,518,970, clothing \$21,021,753, personal effects \$14,005,516, amusement and sporting goods \$11,584,381, and house furnishings, \$6,854,287.

New World Of Vision

Recently Developed Lens Gives Sight To Partially Blind

Twenty thousand children in schools for the blind may be returned soon to the world of vision through the aid of a newly created "micro-vision" lens, Dr. William Feinbloom, research fellow of optometry at Columbia University, announced.

Dr. Feinbloom, creator of the lens, told of the aid to vision at the annual meeting of the American Academy of Optometry. The miracle of restored, or partly restored, sight may become the experience not only of the eight-lesser school children, but of 120,000 other blind persons in American institutions through availability of the new lens, Dr. Feinbloom said.

Dr. Feinbloom brought out the platform four years ago. He said he was 55 per cent blind and could perceive only a vague difference between brilliant light and jet darkness. With the microvision lenses they sat down and read newspapers out loud.

For Good Fishing

Alberta Has Been Stocking Waters Of Province With Game Fish

Anglers contemplating a trip to Alberta will be interested in knowing that the fishing waters of the province benefited to a wide extent by the stocking of fish carried on during 1934 by the Fisheries Branch of the provincial government in co-operation with the Dominion Government hatcheries, the railways, and fish and game leagues. Nearly 1,500,000 fingerlings and 700,000 fish fry were distributed in a total of 130 waters during last season. Similar operations are planned for this year, and in preparation some 600,000 speckled trout eggs, 350,000 rainbow trout eggs and 470,000 cutthroat trout eggs have been sent to the Banff hatchery for hatching. 200,000 rainbow trout eggs have been sent to the Jasper hatchery, and 900,000 rainbow trout and 400,000 cutthroat trout have been sent to the Waterton Lakes hatchery.

Main Cause Of Accidents

Greatest Number Result From Carelessness On Part Of Driver

Last year there were nearly 900,000 automobile accidents in which deaths or injuries occurred. In virtually all these cases, one driver or another was at fault. It may have been too much speed, or failure to signal, or driving on the wrong side of the road, or any of a score of errors. But a mistake was made. In very few cases, perhaps, was the responsibility definitely fixed. Yet we cannot escape the fact that carelessness or ignorance on the part of drivers of motor cars is at the bottom of nearly every accident.

Old Turtle In China

The oldest inhabitant known in China is a turtle which was caught recently in a river in Shanghai. On its shell was an inscription showing that it had been caught and released in 1580! The turtle measured 5 ft. across its back. What tales the old fellow could tell if possessed of the gift of speech!

Queer Drinking Vessels

Cups Were Made In Strange Shapes Many Years Ago

Leather bottles were made in various forms. There is a quaint example in the Ashmolean Museum at Oxford, England, which is shaped something like a handbag. It belonged to King Henry VIII, and is decorated with an embossed rose which was his badge. Decanters were also made of leather, and one exists which was made in 1644. Heavy silver mounts concealed most of the leather, and an engraved coat of arms shows that the decanter belonged to Lord Ogilvy.

In Great Britain coconut shells were for long regarded as great curiosities. Cups were made from them that are really wonderful works of art. The shells were highly polished, and adorned with fine carving. They were then set on silver or silver-plated stands, and their rims strengthened with silver-mounts.

A coconut cup, still exists which belonged to Sir Francis Drake, Queen Elizabeth's famous admiral, and the coats of arms of both the Queen and Drake are engraved on the shell. It is mounted on a silver stand.

Cups made from the shells of ostrich eggs were first brought to England by the Crusaders, about eight centuries ago. They were found in use in the Eastern mosques. Many of them were given to the parish churches, and the curiosity they excited was so great that they were specially exhibited to attract congregations.

Horn was a favorite material for centuries, and cups of noble size and beauty were made from it. Large horns were often mounted on silver legs, and some were engraved with hunting scenes. About 30 years ago a silver drinking cup in the shape of a horn was dug up in an Irish bog. It is decorated with carving which shows that it was made about 1,400 years ago.

The "Bodkin" cup, which belonged to the corporation of Portsmouth, is of silver gilt and was made in 1525. When Henry VIII was king, The bowl is shaped like a font, and the stem like a trumpet. This cup is valued at \$15,000.

Finally, the quaint tavern pots of the eighteenth and early nineteenth centuries took the form of animals, fish and burlesque humans. One fine pair, in a private collection, is in the form of a pair of plials.

Greyhounds Fastest Runners

Speed Shows Out At Over 40 Miles An Hour

"How fast can a dog run?" is an interesting question. The first answer is, of course, that the speed depends on the sort of dog that does the running. Ekimo "bushies" can travel at the rate of about nine or ten miles an hour, and there is one known case in which a team covered six and a half miles in 28 minutes.

Sheep-dogs can move for short distances at well over 20 miles an hour, while setters can do 18 miles, or thereabouts, and keep that pace up for two hours. Foxhounds are fast, too. In a match that was once arranged between a thoroughbred horse and a "dog" of this kind, the latter actually managed to travel four miles in six and a half minutes. Greyhounds are the fastest runners among dogs, and can do as much as 18 or 20 yards a second—which works out at over 40 miles an hour!

Meat packing, the nation's largest industry from the standpoint of the value of its products, is employing 16 per cent more persons on a pay roll 38 per cent larger than a year ago.

The most talkative character in all Shakespeare's works is Hamlet, who has 1,659 lines to speak.

Tuberculosis causes more deaths between the ages of 14 and 46 years than any other disease.

Place Of Historic Interest

Fort Churchill Eloquent With Stories Of Courage And Disaster

The other day Fort Churchill, Canada's northern port on the Hudson Bay and the prairie's back door to the sea, was being celebrated, the opening of its shipping season. As a public issue the development of Churchill has been almost talked out. It was ridiculed and bitterly attacked when the rails were being laid and the grain terminals were under construction. But as a place of historic interest it has great significance and fascination.

For more than three hundred years ships have sailed into the Hudson Bay from the ports of Great Britain and Europe. Into it came the early explorers in their search for the northwest passage to the Orient and Cathay. By this route the first live stock and the first piano ever brought to the opening west were freighted by sturdy sailing vessels.

And at Churchill English and French held forts now crumbled into ruins. Here the Danish explorer, Munk, in the early part of the seventeenth century, survived a bitter winter in which most of his companions perished. Many decades later, in 1812, the gallant Selkirk settlers struggled with nature in the environs of the port; held their chins high through a steady test of cold before they could start on the trek to their new homes in the south. Churchill is eloquent with stories of courage, treachery and disaster.

The sub-Arctic holds its lure to the adventurous to this day. The annals of this new Canadian port may still remind us of the determination of the pioneers and settlers to break the hostile barriers of nature in a new land.—Hamilton Spectator.

The Anthony Eden Touch

London Business Made German Passenger Feet At Home

Whether London Transport is aware of it or not, at least one of its staff possesses the Anthony Eden touch.

On a west-bound 19 bus a young German seated in front of me tendered his money with the word "Piccadilly." The conductor asked which end of Piccadilly he meant, but the passenger's English was limited to the one word "Piccadilly."

Thereupon the conductor broke into a flourish of the matter and the matter was adjusted. The delighted passenger moved to a seat beside the door, and a long conversation, glowing with international amity, followed.

They parted with effusive Auf Wiedersehn.—London Daily Sketch.

Egyptian Shorthand

Papers Recently Discovered Show System Many Centuries Old

Three pieces of ancient Egyptian "paper" were discovered not long ago. On them were marks which proved very interesting, for they were clearly a system of shorthand many centuries old. Actually these treasures dated from the third century A.D. and there could be no doubt about them, for there was a perfectly good longhand "translation" given with the shorthand signs. It was this last fact which made the documents most interesting, for it gave the key to other manuscripts which until then had been mysteries that nobody was able to explain.

In Trinidad, West Indies, whence much of the grapefruit comes to Canada, the planters have to depend solely on rainfall. Grapefruit grown in the United States in California and Florida, in Palestine in Asia, and in Rhodesia, South Africa is produced under controlled irrigation.

During the last 10 years, a total of 22,000 earthquakes has been recorded in Japan.

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Little Helps For This Week

The Lord shall give thee rest from thy sorrow and from thy fear, and from the hard bondage wherein thou wast made to serve.—Isaiah 14:3.

Today beneath thy chastening eye, I crave alone for peace and rest; Submissive in Thy hand to lie, And feel that it is best.

O Lord, who art as a shadow of a great rock in a weary land, who bearest Thy weak creatures weary of labor, weary of pleasure, weary of labor deferred, weary of self; in Thine abundant compassion and unutterable tenderness, bring us unto Thy rest.

Thou hast made us for Thyself, and our heart is restless until it rests in Thee. Grant to us above all things that we can be desired, to rest in Thee to have our hearts at peace. Thou art the true peace of the heart, Thou only its rest. In this very peace that is in Thee, the one Chiefest Eternal Good, we will sleep and rest.

Demand For Maps

Search For New Mineral Deposits Calls For Detailed Information

A marked increase in the demand for maps, among prospectors, sportsmen, foresters, engineers, and other classes, is reported by the Topographical and Survey Bureau of the Department of the Interior. During the last fiscal year 90,000 copies were distributed by the bureau, in comparison with approximately 70,000 during the preceding year.

The intensive search for new mineral deposits during the year was an important factor in the increase, while the desire of sportsmen to secure detailed maps of an area, when planning fishing, hunting or canoe trips, had a marked tendency to further increase the demand. The fact that a great many of the maps of the bureau are made from photographs taken from the air, thus ensuring a completeness of detail that does not prevail in the case of the older maps, also contributed to the increase.

A total of seventy-two maps of different districts throughout Canada are in course of preparation by the bureau and many of the areas being covered give promise of early mineral or other development.

A catalogue of the 1000 or more maps at present available has been published and copies may be obtained, without charge, upon application to the Surveyor General, Department of the Interior, Ottawa.

Turkish Law For Men

Compels Them To Wear Hats With Brims

If being allowed to wear what you like is a symbol of freedom in general, Turkish women are distinctly freer than Turkish men. The men today are compelled by law to wear hats with brims. The brim is to prevent him from touching the ground with his forehead, as religious customs prescribe, when he is saying prayers. The women may wear what they choose.

Warehouses At Calgary, Edmonton, Regina and Winnipeg

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Thousands of people all over the country have been forced to put off much needed painting. Thousands more have been misled by "bargain" prices into using inferior paint of little or no value. We want to make it easier for you to enjoy the advantages of painting with first quality paint only, and are confident that the generous reduction in price now announced is the best way to accomplish this.

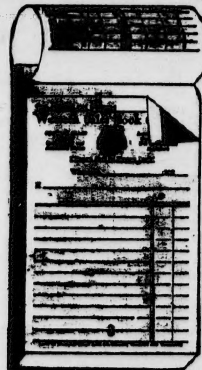
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Town & District

Last week painters decorated the interior of J. C. Bogstie's pool room. The patrons have been heard to remark that a little paint makes a wonderful difference in the looks of place.

Mr. and Mrs. R. W. Brown have left by motor for a visit to relatives in Nebraska. They were accompanied by Mrs. J. A. Menard who will visit relatives in Crookston, Minn.

The directors of the Meadowbrook Community Hall are putting on another election dance, October 14, with radio returns. The best of music will be on hand for the occasion. The directors would like your heartiest support and a good time is assured to all who attend.

Charlie Tai of the Rex Cafe left Monday for a holiday at Vancouver. Mr. Long is looking after the restaurant while Charlie celebrates at the coast.

Mr. and Mrs. G. H. Gooderham and family returned last week from a three weeks holiday at the Pacific coast.

Herb Black, who won the golf championship at Jasper Park last week is a brother of our esteemed bank manager, Mr. James Black.

There was quite a bit of frost last Thursday night, but very little damage was reported.

Dr. Addison Wilson of Edmonton, spent the weekend visiting his parents, Mr. and Mrs. A. F. Wilson.

ROOM TO RENT—Two rooms to rent with or without meals. Apply Call Office.

The United Church services at Arrowwood, Cluny and Gleichen will be in charge of Mr. C. A. McLaren, student missionary at Queenstown and Milo in the absence of the minister who is conducting communion services for Mr. McLaren on Sunday Sept. 15th.

PASSING OF MRS. JOSEPH LEE
(Communicated)

Victoria Adelaide, beloved wife of Rev. J. Lee, Strome, Alberta, passed away after several weeks illness in an Edmonton hospital on Sept. 2, in her 49th year. The daughter of the late Mr. and Mrs. J. J. Burne of Arklow, Co. Wicklow, Ireland, and Gleichen, who came to Canada in 1906. Mrs. Lee is survived by her husband and one son, Brian Moffitt, of Strome; five brothers, Edward W. of Lomond; Robert J. and Thomas R. of Gleichen; and Harry F. and George F. of Calgary; and four sisters; Mrs. H. W. Harne and Mrs. W. Eason Smith of Gleichen; Mrs. H. E. Fawcett of Cobble Hill, B. C.; and Miss C. A. Burne of Lomond. A funeral service was held on Tuesday evening in Howard & McBride chapel, Edmonton, conducted by Rev. W. J. Young, assisted by Rev. Dr. F. McGill, Rev. E. Scragg and Rev. Dr. C. Jackson, with Mr. F. Tucker at the organ. The remains were forwarded to Gleichen where a service was held on Thursday afternoon in the United Church conducted by Rev. J. N. Wilkinson, assisted by Rev. W. Young of Edmonton, Rev. J. R. Davies and Rev. J. M. Fawcett of Calgary. The local choir, with Bruce Gilbert at the piano, rendered the anthem "The Lord is my Shepherd" the hymns sung were "Safe in the Arms

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of Jesus," and "Shall we Gather at the River." In his address, Rev. Mr. Young, who was a very intimate friend of Mr. and Mrs. Lee, paid a beautiful tribute to the life and influence of the deceased. The interment took place in the local cemetery, the committal sentences being read by Rev. J. N. Wilkinson.

The following, all old friends were pall bearers: Messrs. T. W. Bates, S. Dufon, J. C. Buckley, F. Daw, R. W. Brown, A. R. Yates. Floral tributes were sent by the following: St. Paul's United Church, Strome; St. Paul's Ladies Aid, Strome; Camrose Presbytery; The Board of Alberta College, Edmonton; Aeneas Ladies Aid; Friends of Aeneas; Mr. and Mrs. James Meek, Acme; Trick and Beccok families, Carstairs; St. Stephen's College, Ahumai; Mr. and Mrs. Mills and family, Medicine Hat; Mr. and Mrs. Anderson and family, Medicine Hat; the Love family, Calgary; Rev. and Mrs. J. R. Davies, Calgary; Mrs. L. and Miss Fawcett, Calgary.

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CARD OF THANKS

The Rev. Joseph Lee and son, and members of the Burne family, wish to thank all who sent flowers or in any way expressed sympathy, in their very deep bereavement. They also desire to thank Rev. J. N. Wilkinson, Rev. W. J. Young, and all who assisted in the funeral services.

If we could believe all that candidates say about one another we would hardly vote for any of them.

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